

DATA SOCIETY

Sample one pager, written by Mike Dirks as a demonstration of tailored collateral. Not an official Data Society document.

From AI Certification to AI in Practice at Walmart

Walmart has put AI tools into the hands of about 1.5 million US associates and committed to free AI certification across its workforce. Data Society helps organizations turn that foundation into daily performance with live, instructor led training built around the work your teams actually do.

THE OPPORTUNITY

Certification proves an associate understands AI. Performance changes when a store manager uses AI to build a better schedule, a team lead uses it to coach and communicate across 44 languages, and a supply chain analyst uses it to read demand signals faster. Those are taught skills, practiced with guidance on real tasks. That is the layer Data Society delivers.

WHAT WE WOULD BUILD WITH YOUR LEARNING TEAM

- **Applied AI for store and supply chain managers:** live workshops on scheduling, reporting, inventory decisions, and team communication, using retail scenarios drawn from your operations.
- **AI fluency for associates and team leads:** short, practical sessions that build confident daily use of the AI tools Walmart has already deployed, in the flow of Academy programming.
- **Data and analytics depth for corporate teams:** instructor led programs in data, analytics, and machine learning for the teams building Walmart's next systems.
- **Capstone projects on your data:** every cohort finishes by solving a real operational problem, so learning returns value immediately and visibly.

WHY DATA SOCIETY

- Effective instructor led training, live and interactive, led by industry experts
- Project based learning for immediate return, with capstones built on your organization's data
- A customized learning experience, with curriculum built around your use cases and mentors with domain expertise
- A human first approach to AI transformation, centered on workforce readiness and leadership confidence
- Advisory support on data readiness and workflow redesign, so training lands on solid foundations

A SENSIBLE FIRST STEP

A pilot cohort of store and supply chain managers, one region, measured on time saved, task quality, and manager confidence before and after. Walmart has already shown what good looks like, cutting shift planning from 90 minutes to 30 with AI tools. A pilot proves what trained people add on top of great tools.

Sample collateral prepared by Mike Dirks for a Data Society job application, October 2026. Data Society capabilities described from datasociety.com. Walmart facts from public announcements. Not affiliated with Walmart Inc. or Data Society. No contact has been made with Walmart.